

## Student Brief T-Shirt Design Brief

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It's time for a new T-Shirt design! We are looking for new designs for both black and white T-Shirts that represent LAU.

We need a design that is fun, appealing and representative of Leeds Arts University. This T-Shirt design will be printed on either a black or a white T-Shirt and will be available for all to purchase via the Union shop.

Designs should be 1 colour, with a transparent background and no bigger than 280mm x 330mm. The design will be printed on the front of the T-Shirt.

Your design ideas should be submitted as a 300 dpi PDF or JPEG and emailed to [student.union@leeds-art.ac.uk](mailto:student.union@leeds-art.ac.uk). Alternatively, feel free to WeTransfer all files to the email address.

**The successful designer will be paid a set fee of £70 for their completed design work.**

See the [Your Union Page](#) on the Union website for our **Live Brief Terms and Conditions**. For any queries, please contact us via email or by popping into the Students' Union office.

## Background & Considerations

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Every year, a whole bunch of students want to celebrate their time at Leeds Arts University and represent the University name. One way they do this is by purchasing Leeds Arts University merchandise.

Your design will be printed on the T-Shirt and sold to fellow students here at LAU.



## Submissions

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Feel free to submit more than one design.

Your submission should be a front facing T-shirt design that is 1 colour, with a transparent background and no bigger than 280mm x 330mm.

Feel free to add in your colour preferences for the ink and let us know if you would prefer this to be printed on black or white T-shirt as part of your submission. However please ensure that you send through a fully black design for screen printing purposes.

Your design ideas should be submitted as a 300 dpi PDF or JPEG and emailed to [student.union@leeds-art.ac.uk](mailto:student.union@leeds-art.ac.uk). Alternatively, feel free to WeTransfer all files to the email address. Please add your full name and student number as the image title and use your student email address when contacting us.

**All work should be submitted before the 13<sup>th</sup> of February 2026 at 9am.**

Should you have any questions, please contact us via email or pop by the Students' Union office.  
Happy designing!

## Procedure

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See the [Your Union Page](#) on the Union website for our **Live Brief Terms and Conditions**.

For further information on how your information will be used see the [Your Union Page](#) on the Union website for our **Privacy Notice**.